



## CITY OF LODI COUNCIL COMMUNICATION

**AGENDA TITLE:** Presentation of a proposed Art in Public Places art piece on the northwest corner of Lodi Avenue and Washington Street by artist Jerrod Mays

**MEETING DATE:** March 5, 2008

**PREPARED BY** Community Development Department

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**RECOMMENDED ACTION:** Receive presentation of a proposed Art in Public Places art piece on the northwest corner of Lodi Avenue and Washington Street by artist Jerrod Mays.

**BACKGROUND INFORMATION:** In May 2004, the California Department of Transportation provided the City of Lodi a grant to fund the Eastside Mobility and Access Plan (EMAP). The purpose of the EMAP project was to identify improvements to Lodi's Eastside, specifically focused on pedestrian and bicycle safety and connectivity, transit service and amenities, vehicular circulation and parking, streetscape elements and community identity. The EMAP project team identified sections of streets in the Eastside area that represent heavily traveled corridors for the local residents of the community. Included in the plan was the construction of a node or a pedestrian oriented point of interest on the northwest corner of Lodi Avenue and Washington Street (Smart and Final site). Upon review of the EMAP Guidelines and the proposal for the Smart and Final site, the Art Advisory Board identified said site as an opportunity for the placement of an art piece. They worked closely with Planning and Public Works staff to identify artists that could meet both goals of creating a pedestrian node and public art.

City staff prepared a request for proposal for artists to incorporate artwork into the Smart and Final site. Staff requested that the art piece be consistent with the EMAP Design Guidelines and reflect the history of the location and the unique cultural identity of the area. Staff received and presented five proposals to the Selection Committee on October 24, 2007. The Selection Committee consisted of members from the Lodi Arts Commission, Planning Commission, Parks Commission, Public Works Department, Community Development Department and a citizen member at large.

The Selection Committee reviewed the proposals and awarded Jerrod Mays' art piece "Better Days" with the highest score. Mr. Mays is proposing to install a canopy shade structure built with a copper roof, powder coated metal tubing, seating, trash enclosure complete with chrome grapes and leaves for accent. Mr. Mays will provide samples of the materials he will use to construct the art piece during his presentation. Project completion is tentatively scheduled for December 2008. As required, the artist also attended the Lodi Avenue Improvement project public workshops on September 25, 2007 and January 31, 2008 to present his art piece and receive feedback and comments from the public. Design guidelines for the Lodi Avenue Improvement project is tentatively scheduled for the April 2, 2008 City Council meeting for approval. Lodi Avenue construction is anticipated to begin in the summer of 2009.

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APPROVED:

A handwritten signature in black ink, appearing to read "Blair King".

Blair King, City Manager

**FISCAL IMPACT:**                   **\$80,000**

**FUNDING AVAILABLE:**   The suggested budget for the art piece is \$100,000. Artist proposal of \$80,000 includes the design, transportation and installation of the art work. Funding will be provided by the Art in Public Places account.

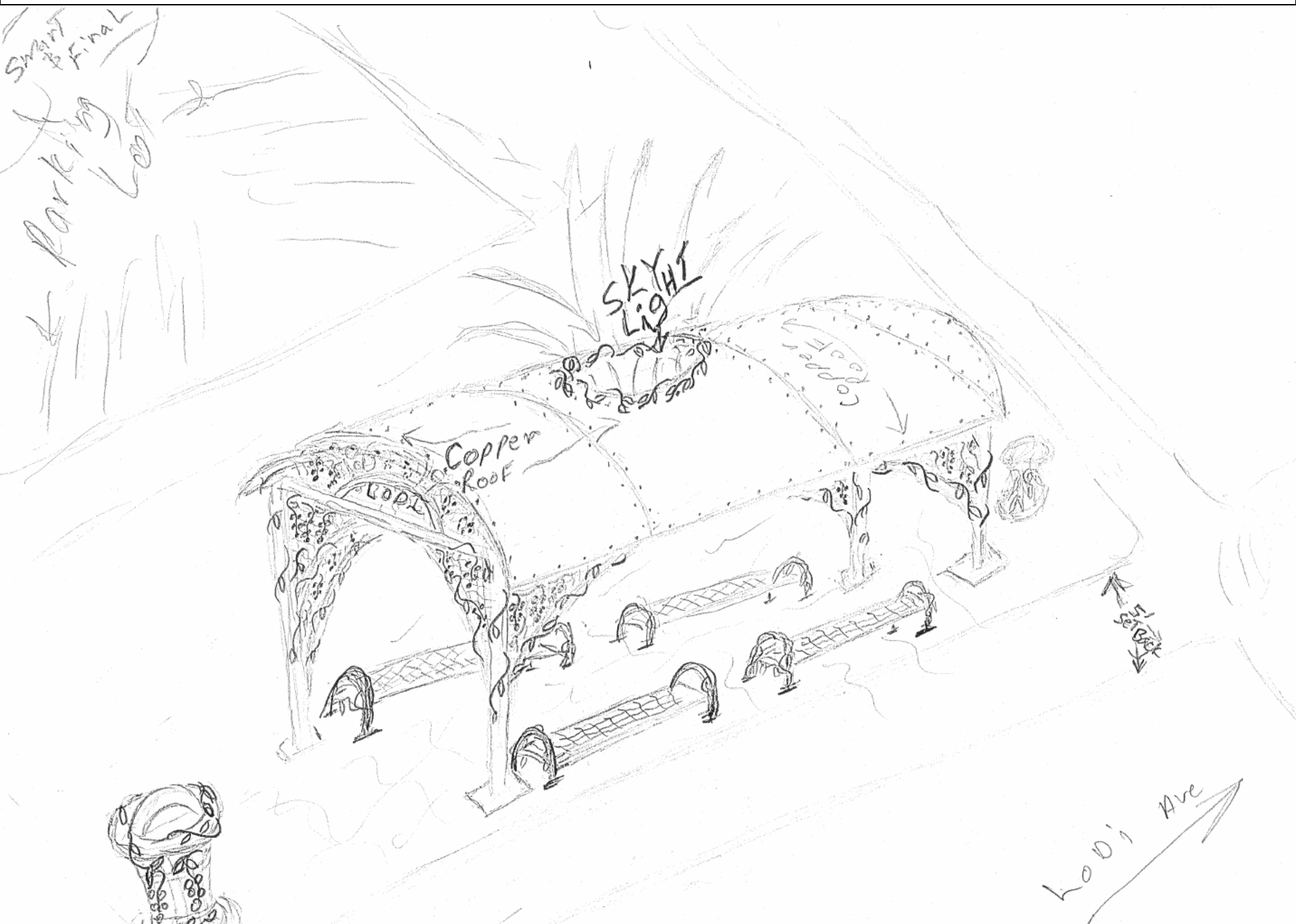
  
Peter Pirnejad  
Planning Manager

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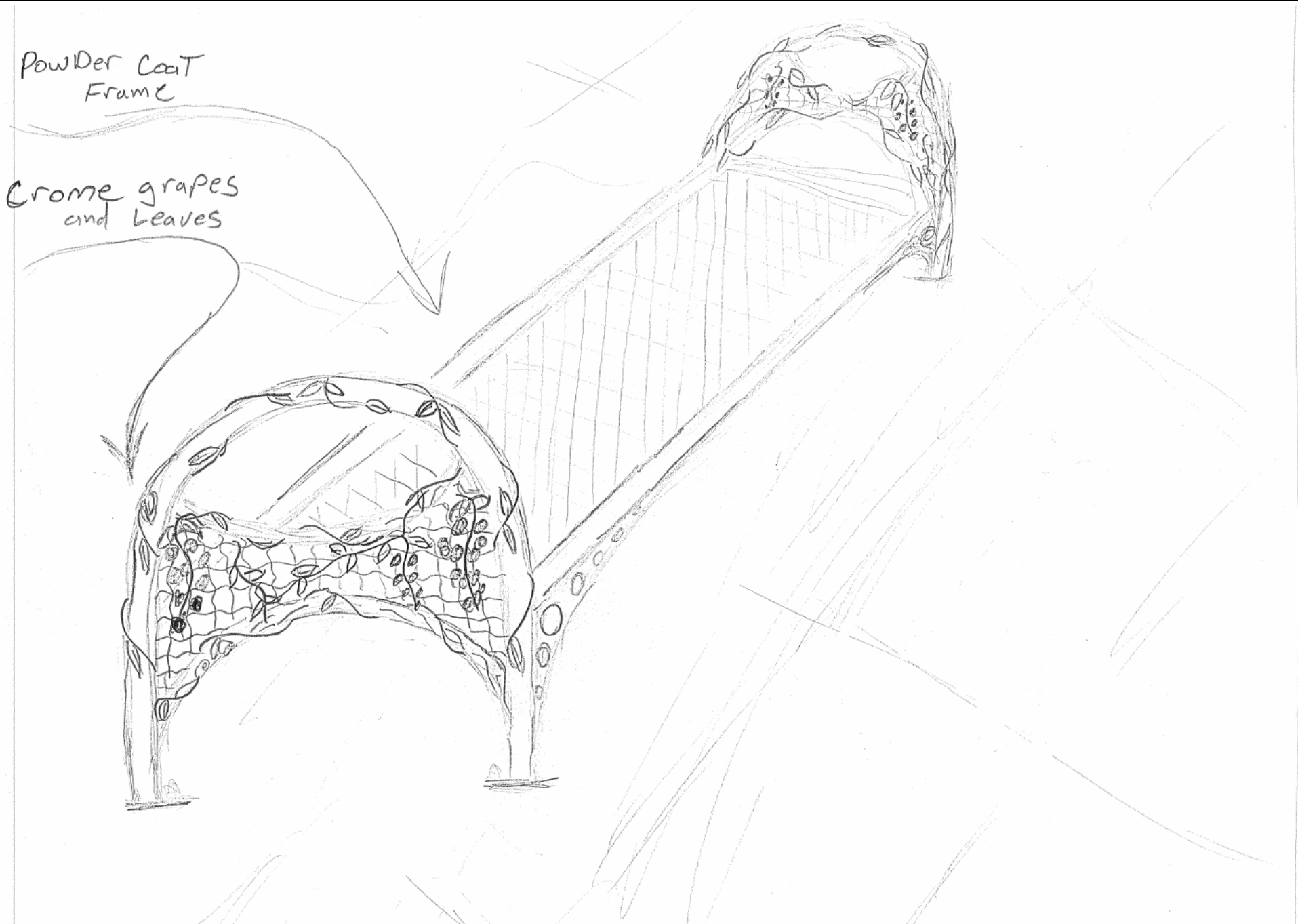


Jerrod Mays Art Presentation  
"Better Days"  
(Smart & Final site)

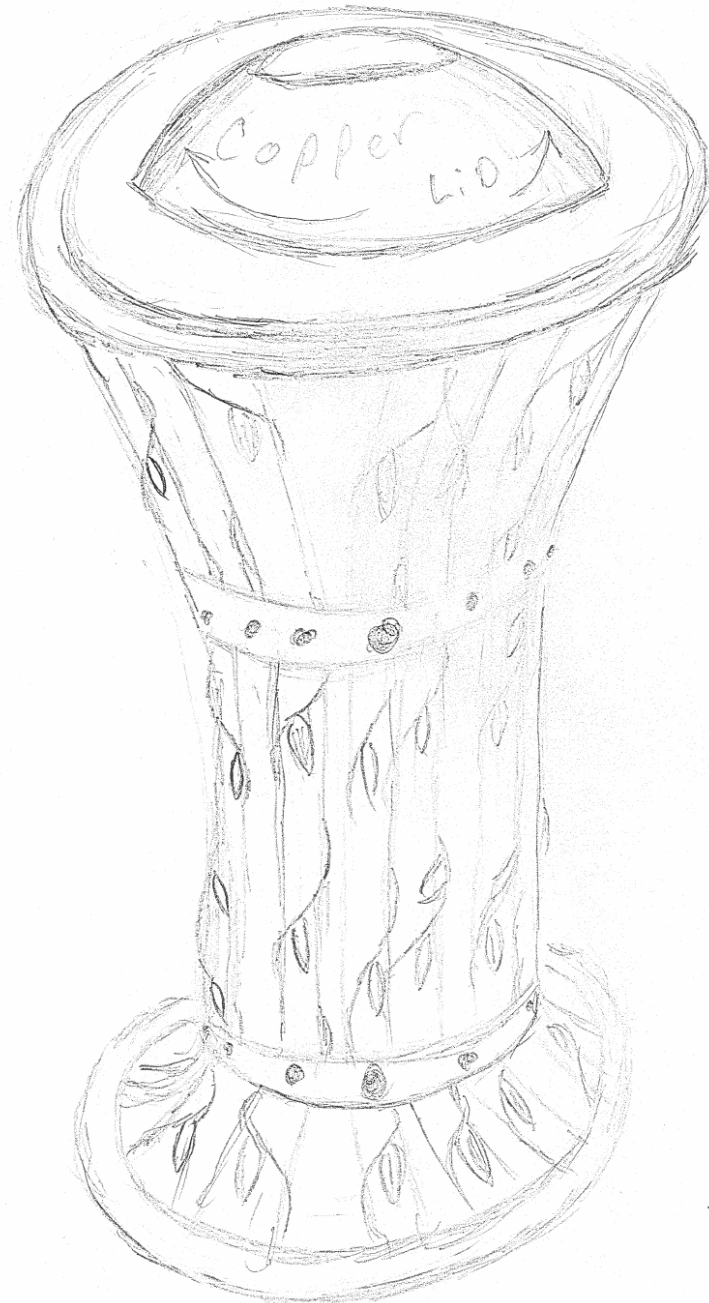
# Jerrod Mays "Better Days"



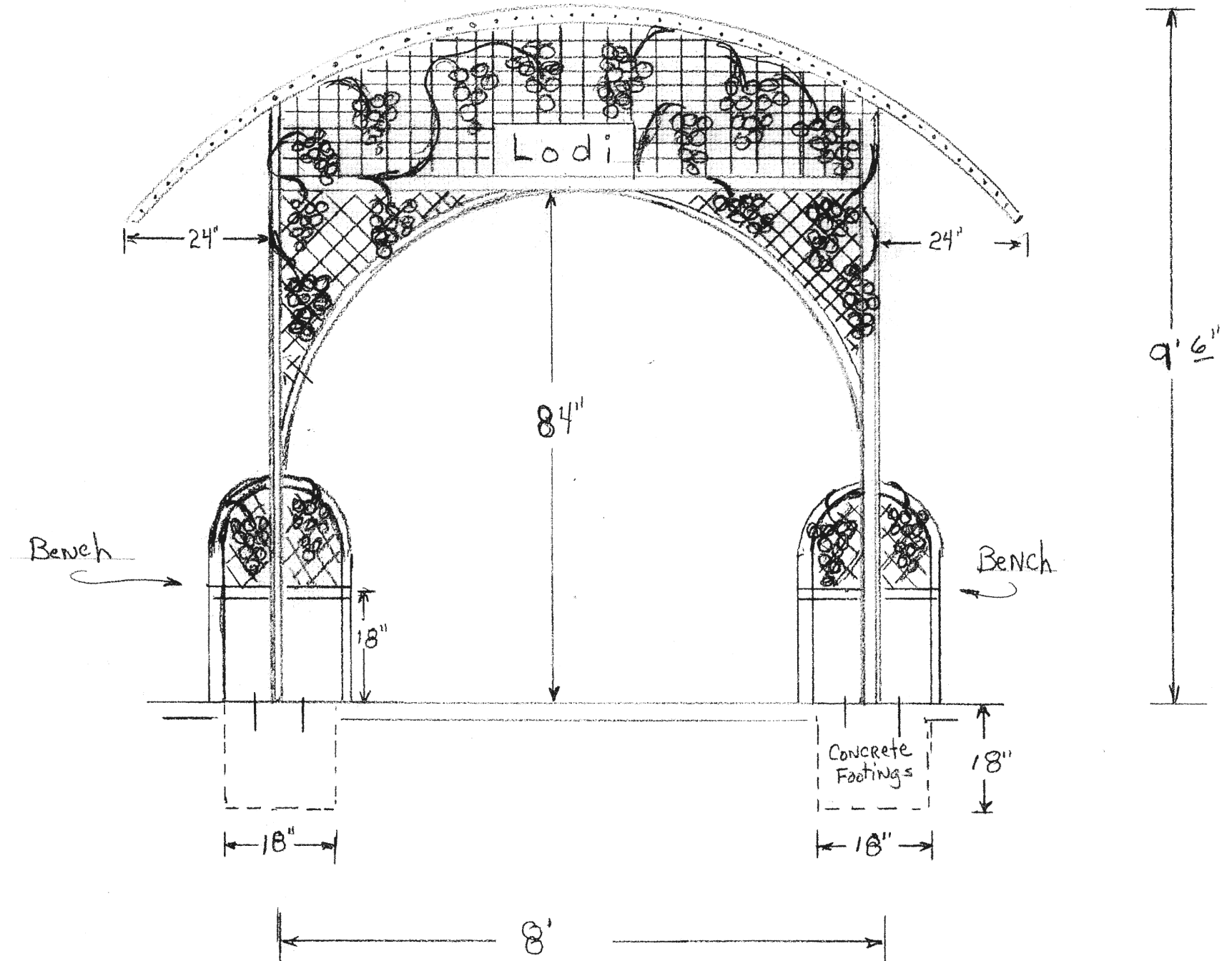
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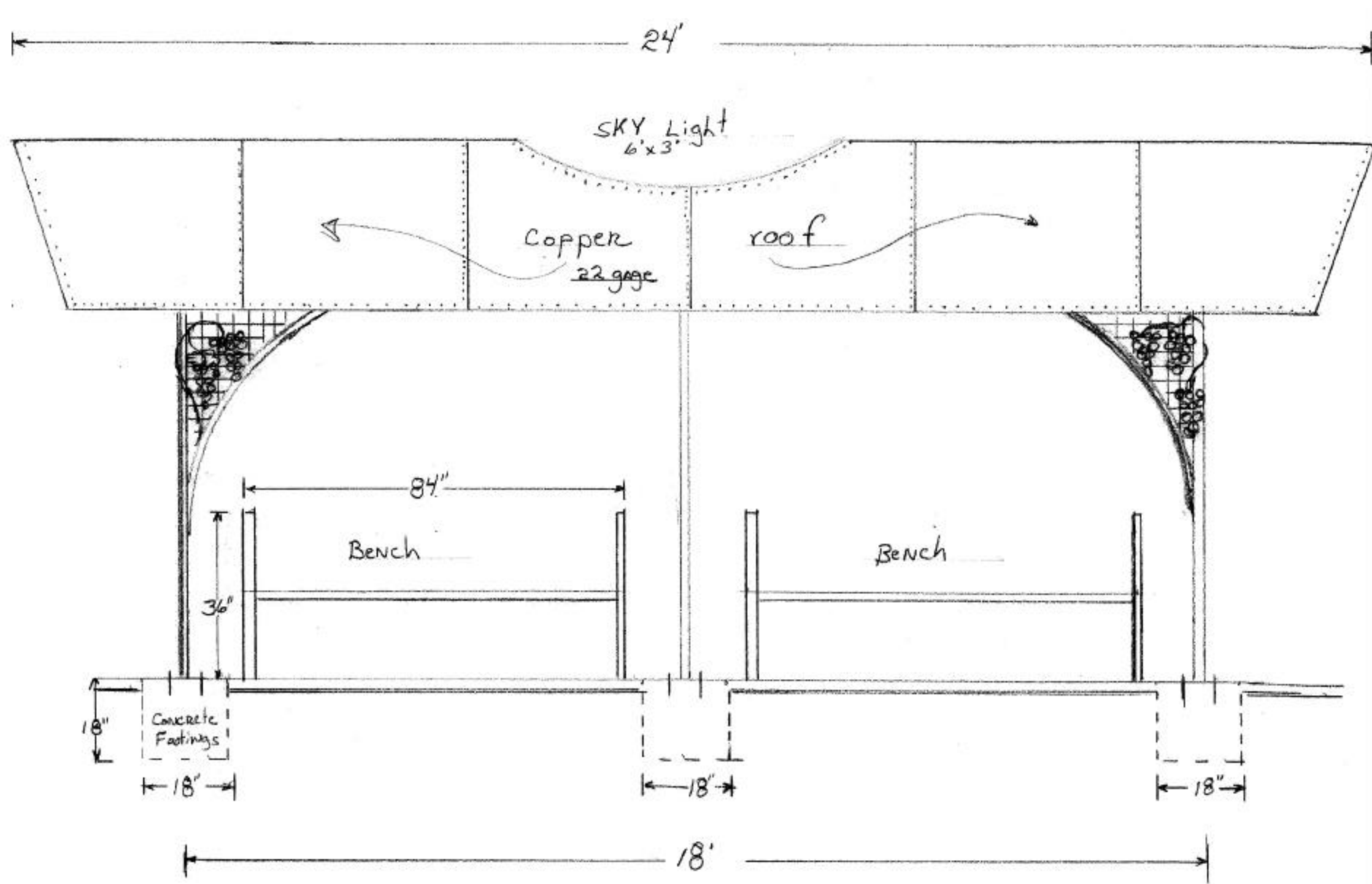
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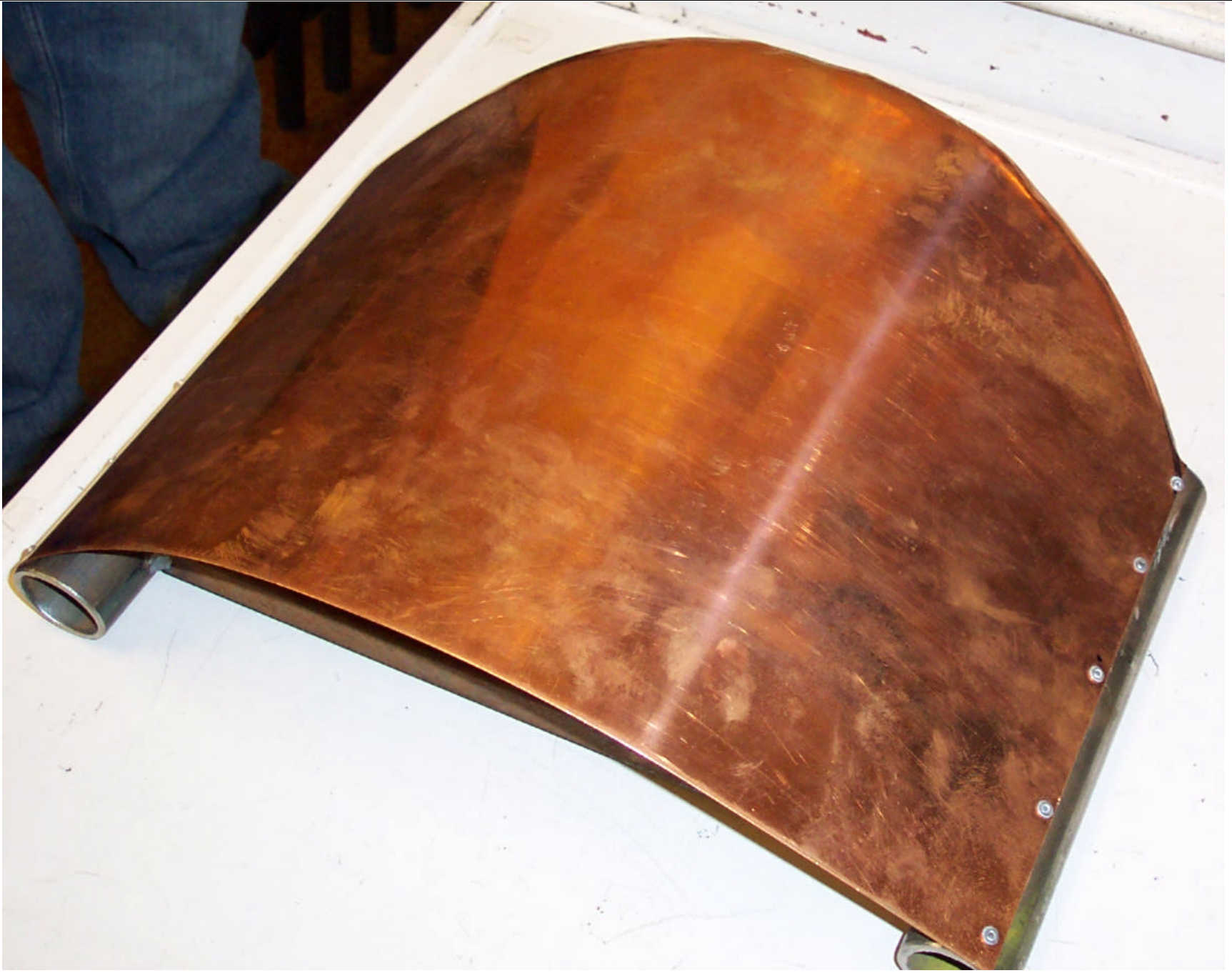




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